

**Robinson, Yvette J.**

---

**From:** Kane, Kara  
**Sent:** Tuesday, September 14, 1999 1:59 PM  
**To:** Yvette.J.Robinson@pmusa.com  
**Cc:** Wilkinson, Rachel; Nobel, Phil  
**Subject:** FW: Flyering Merch. Hours

The following email is the communication to the field regarding the flyering. Most markets unofficially started the 1st of July.

Financial breakdown:

60 hrs./week @ \$13.25/hour = \$795/week/market  
\$795 x 18 markets = \$14,310/week/all markets  
\$14,310 x 16 weeks (roughly 4 months) = \$228,960

I would like to move a total of \$230,000 from PMMFA lines 3 & 4 "Band Appearance Fees" to PMMFA line 7 "Merchandiser Labor" to cover the merchandiser flyer expenses. This number is based on flyering in all eighteen (18) markets for sixteen (16) weeks, beginning July 1st through October 31st.

The number of \$230,000 should be more than enough due to the fact that Boston only had three shows and the markets with six shows end at the beginning to mid October.

I am going to fax over the original proposal for your records & let me know if you have any further questions! Thanks.